

# HOLIDAY STYLE GUIDE

2023







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# HOLIDAY STYLE GUIDE

MERRICK'S ART

Dressing for the holidays can be so much fun. It's the perfect opportunity to get a little more glam than usual, step out of your basic outfit routine, and have some FUN with your wardrobe!

This guide will walk you through the basics of holiday outfits, from festive sweaters to jewelry, and even my must-have holiday beauty items.

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# HOLIDAY SWEATERS

A festive sweater is the perfect staple piece to add to your holiday wardrobe. Choose a casual one for a kids' classroom party or a dressy option up for a fancy date night or office soiree.





# RED SWEATERS

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# FESTIVE SWEATERS

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# MUST HOLIDAY



1

## BondiSands Self Tanner

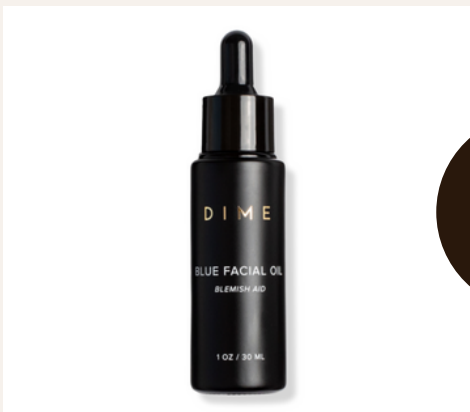
*This is my go-to affordable self tanner for a little color and glow on my legs and arms during the winter!*



2

## Lumineux Teeth Whitening

*I've tried so many teeth whitening products and they all hurt my very sensitive teeth. These do not hurt at all, and they're all natural!*



3

## Dime Blue Facial Oil

*This is my holy grail skin product. It helps combat acne and makes your skin soft and so glowy! Code MERRICK works for 20% off.*



# HAVE BEAUTY







# GET GLAM

The holidays are the perfect time to experiment with some new beauty looks. Here are some of my favorite staples for the holiday season.





4

## Iconic London Illuminator

*This Illuminator is the best highlighter product I've ever used. One tiny drop gives you instant, glowy, dewy skin*



5

## MAC Red Lipstick

*If you're looking for the perfect red holiday lip color, MAC's "ruby woo" looks good on literally everyone*



6

## ILIA Face Bronzer

*This is an amazing clean beauty line and their bronzer is incredible. Super pigmented and stays on all day.*



7

## PIXI Eyeshadow Palette

*This is my go-to palette for a bold but neutral holiday eye. It has colors with and without shimmer, and shades from bright to dark.*







# HOLIDAY SHOES

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## BOOTS



## FLATS



## HEELS







## CLASSIC SHOES TO WEAR BEYOND THE HOLIDAY SEASON

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A woman with long blonde hair is standing in a room decorated for the holidays. She is wearing a white ribbed sweater and a gold sequin skirt. She is holding a small object in her hands. The background features a fireplace with a stone mantel, a Christmas tree on the left, and a red stocking hanging on the mantel. The room is decorated with warm lights and festive decor.

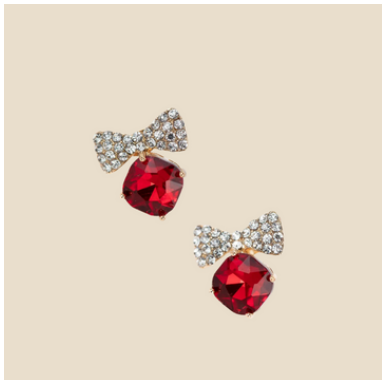
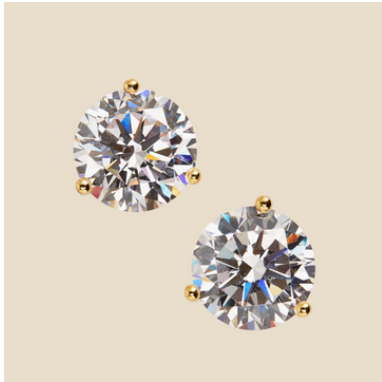
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HOLIDAY  
JEWELRY



# MY FAVORITE HOLIDAY EARRINGS

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# FESTIVE JEWELRY

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# LITTLE BLACK DRESSES

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# LITTLE BLACK DRESS

The beauty of a little black dress is that it can last year-round, not just for the holidays. Pair one of these dresses with festive shoes or jewelry for a perfect, holiday look.



A woman with long blonde hair is smiling and posing in a festive holiday setting. She is wearing a long-sleeved, knee-length plaid dress with a tiered skirt and a dark navy blue coat over it. She is standing next to a decorated Christmas tree on the left, which is covered in lights and ornaments. To her right is a stone fireplace mantel decorated with a greenery wreath and silver bells. The background shows a window with wicker baskets on the sill.

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HOLIDAY  
FESTIVE  
DRESSES



# FESTIVE DRESSES

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# CLASSIC COATS



## WHAT MAKES A GOOD HOLIDAY COAT?

- TRY A CLASSIC BLACK, NEUTRAL CREAM, PLAID, OR BRIGHT BOLD RED
- WOOL COATS ARE CHIC, CLASSIC, AND GREAT WITH DRESSY OUTFITS
- SINGLE BREASTED JACKETS ARE LESS FABRIC IN FRONT AND EASIER TO WEAR OPEN AND CLOSED
- A LADY COAT THAT CINCHES AT THE WAIST IS SUPER FLATTERING FOR EVERY BODY TYPE





1

## PLAID WOOL BLEND COAT

*A plaid is a fun holiday option and if you choose a subtle plaid it will work well through the whole winter.*



2

## CROPPED FAUX FUR COAT

*I've owned this coat for a few years and it's a great layer option when wearing long formal dresses. The black color keeps it neutral, but the fur makes it bold and super chic*



3

## RED BLAZER COAT

*I love wearing a red coat at Christmas! It feels so festive, and is especially gorgeous with a red dress for a monochromatic look.*



4

## BLACK WOOL LADY COAT

*This is the most classic coat you can buy! The cinched waist makes it super flattering, and the length looks great with pants and dresses.*





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